



PERSONAL INFORMATION

Surname/First Name : Wallner Yossi

Born : 17.10.1980

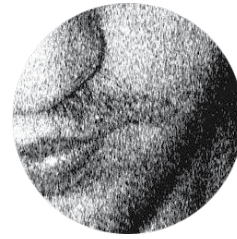
Portfolio : www.yossi-wallner.com

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Tel : 052 3141685

Email : yossmoss@gmail.com

Gender : Male



WORK EXPERIENCE



e-Commerce entrepreneur



Dates: May 2019 - Present

For the past two years I have worked on several personal e-commerce entrepreneurship's.

Name of Employer : **DAHAF Pro** (Advertising agency)



Position: Co-Ceo



Dates: Oct. 2016 - May. 2019



Position: Creative Director



Dates: Dec. 2011 - Oct. 2016



Position: Senior Art Director



Dates: Dec. 2009 - Dec. 2011



Position: Art Director



Dates: Dec. 2008 - Dec. 2009



Main Activities & Responsibilities :

- + Oversees design, marketing, promotion, delivery and quality of programs, products and services.
- + Develop high quality business strategies and plans ensuring their alignment with short-term and long-term objectives.
- + Oversee all operations and business activities to ensure they produce the desired results and are consistent with the overall strategy and mission.
- + Establishing creative direction for the entire line of online services and programs

- + Working with the account team, strategy team, and copywriters to develop concepts and present to management
- + Working with internal teams to generate ideas for pitching and proposals
- + Managing team members
- + Providing quality control over concepts and projects
- + Pitching concepts to clients

Clients: Coca-Cola | Coca-Cola Zero | Diet Coca-Cola | U-Bank | Starkist tuna | Globus Group | Jerusalem post | Ma'ariv | Ronit raphael | Kanat insurance | Moroccan oil | Shopping channel



EDUCATION



Dates : Oct. 2005 - Oct. 2007

Practical Engineer Of Visual Communications | AVNI Institute Of Art & Design



KNOWLEDGE & SKILLS



Personal skills & competences

- + Hebrew (Native language)
- + English (Business fluent)
- + Hungarian (Basic knowledge)



Social skills & competences

- + Extremely organized person
- + Good abilities for synthetic & global views over concrete situations
- + End-oriented work capacity
- + Problem-solving attitude
- + Responsibility, Self-respect & Self reliance
- + Strong referential values of fairness, equity & dignity
- + Ability to establish & maintain good working relations with people



Organisational skills & competences

- + Creative design professional with clean aesthetics & a strong, brand-building design philosophy
- + Strategically driven and well-versed in all aspects of visual & marketing communications



Technical skills & competences

- + Good command of creative direction / art direction job within an international organization



Computer skills & competences

- + Adobe CS | Photoshop / Illustrator / Indesign
- + Proficient on Mac and Windows platform